

Dr. Prochaska's clinical trials research leverages technology to address multiple risk behaviors with ethnically diverse and disenfranchised groups. Current studies in which CHPR students may engage include (a) a telemedicine intervention for heart disease prevention in rural Alaska, (b) a quit smoking trial with jobseekers, and (c-d) investigations leveraging social media (Twitter) to create peer-to-peer support groups for treating tobacco with Spanish-speaking smokers and a second trial conducted nationally comparing co-ed versus women-only groups. With over 150 peer-reviewed articles, Dr. Prochaska serves on the Editorial Board of *JAMA Internal Medicine*, is President-Elect for the Society for Research on Nicotine and Tobacco, and advises international, national and state agencies on issues related to behavioral risk factors and behavior change.